

Public Relations Summaries (PR summaries)

It's important to the FWF to strengthen science communication by providing the public with plain-language, easily understandable information on the research we fund. For this reason, you will need to submit two documents:

- Before the start of the project: a brief PR proposal summary describing the research project
- After conclusion of the project: a PR results summary describing the project's findings

With these two texts, you are helping to increase society's understanding of basic research. Both summaries will be published together with the grant amount on the FWF website.

Important information for writing PR summaries

The PR proposal summary should describe the research project in language that is easy for non-specialists to understand, using as few technical terms as possible. In this respect, it is very different from the academic abstract of your proposal.

The PR results summary should describe the completed research project and its findings in easily understandable terms.

Please prepare the PR proposal summary and the PR results summary both in German and English, on max. one DIN A4 page each, max. 3,000 characters each (incl. spaces). Please do not include the project title in your text. Please do not use special characters, illustrations, tables, footnotes, color markings, highlighting, etc.

When writing your summaries, please be sure to safeguard any legitimate interests of secrecy for reasons of national defense and/or patent law and ensure that any trade secrets are protected appropriately.

PR proposal summary and project start

The PR proposal summaries in German and English must be submitted as separate Word documents (.docx) on <u>elane:</u>

- For ad personam projects, under the menu item "Supplementary applications (including changes and requested amendments)"
- for PROFI projects via the consolidation of grant agreement data

Please note that projects cannot be started until the FWF has received both the PR proposal summary and a <u>Data Management Plan (DMP)</u> (also uploaded to elane) for the project. To make sure your project can begin as scheduled, please upload the PR proposal summary and the DMP to elane no later than 4 weeks prior to the starting date.

PR results summaries

The PR results summaries must be submitted along with the final project report at the latest, usually 4 months after the end of the project.