

## Public Relations Summaries (PR summaries) (Programs: PUB, PUD, PUZ)

It's important to the FWF to strengthen science communication by providing the public with plain-language, easily understandable information on the research we fund. For this reason, we ask you to submit a brief PR summary describing your publication.

With this text, you are helping to increase society's understanding of basic research. The summary will be published together with the grant amount on the FWF website.

## Important information for writing PR summaries

The PR summary should describe the publication in language that is easy for non-specialists to understand, using as few technical terms as possible. In this respect, it is very different from the academic abstract of your application.

Please prepare the PR summary both in German and English, on max. one DIN A4 page each, max. 3,000 characters each (incl. spaces), not including the application title. Please do not use special characters, illustrations, tables, footnotes, color markings, highlighting, etc.

When writing your summary, please be sure to safeguard any legitimate interests of secrecy for reasons of national defense and/or patent law and ensure that any trade secrets are protected appropriately.

## PR summaries and financial transactions

The PR summaries in German and English must be submitted as separate Word documents (.docx) on <u>elane</u> under the menu item "Additional applications (including changes and further submissions".

Please note that no financial transactions can be initiated until the FWF has received your PR summaries.